



COVID-19 PANDEMIC COMMUNICATIONS RESOURCE GUIDE

This collection of resources will help you understand the specific risks of the COVID-19 pandemic as well as key data tracking sites. It also gives you a number of resources that you can use to develop your own pandemics communications plan.

Browse by subject or use the entire list of resources to download tools, templates and checklists to help you create your organization's pandemics preparedness plan.



COVID-19 Pandemic Tracking

CDC COVID-19 Pandemic Map

See the number of COVID-19 cases and confirmed fatalities on this map from the CDC. Confirmed cases and fatalities are based on a combination of vital records criteria, clinical criteria, epidemiologic evidence and/or laboratory evidence.

→ [Access the CDC pandemic map](#)

WHO COVID-19 Pandemic Map

View locations with confirmed COVID-19 cases and fatalities across the globe. On this page, you'll also find data on the number of confirmed COVID-19 cases over time and case comparisons between regions.

→ [See the WHO map](#)

COVID-19 Projects by the Institute for Health Metrics and Evaluation

This independent research site, run by the University of Washington, gathers COVID-19 data for countries around the world as well as individual states in the U.S. The site details the projected peak, the number of beds, ICU beds and ventilators needed, as well as total deaths per day. It also tracks the implementation of six major government-mandated social distancing areas and the dates they began.

→ [See the COVID-19 projections](#)

COVID-19 Dashboard by the Center for Systems Science and Engineering at Johns Hopkins University

Track the spread of COVID-19 in real-time. This interactive dashboard allows you to view case information by region or narrow it down to your organization's county. You can also view the testing rate, hospitalization rate and critical trends related to the virus.

→ [See the COVID-19 dashboard](#)

The Program for Monitoring Emerging Diseases (ProMed)

Monitor outbreaks of all types of infectious diseases and acute exposures to toxins that affect human health by signing up for the International Society For Infectious Diseases ProMED newsletter. Choose to receive alerts, daily or weekly digests on a number of different topics, including COVID-19, plant disease and animal zoonotic, vector-borne disease reports.

→ [Sign up for the ProMED newsletter](#)



Pandemic Education

CDC Coronavirus Summary

Get a quick look at the background, source and spread of COVID-19. Here, you'll find updates from the CDC on the impact of this virus as it evolves.

→ [View the CDC Coronavirus summary](#)

WHO COVID-19 Overview

This overview includes information about the origin of COVID-19, its symptoms and how to prevent the spread of the disease. It also contains the latest situation updates, research and guidance on prevention.

→ [Read the WHO overview](#)

CDC Coronavirus FAQ

Find answers to some of the most common questions about COVID-19. This resource from the Center For Disease Control includes information on disease basics, how to protect yourself, symptoms and more.

→ [Read the CDC Coronavirus FAQ](#)

CDC Coronavirus Resources For Businesses

This page helps companies deal with the impact of COVID-19. Here, you'll find guidance on best practices for your business including social distancing, remote working, sanitation and other ways to protect your employees' health.

→ [Access the CDC Coronavirus resources for business](#)

WHO COVID-19 Workplace Information

Find out what actions you can take to stop the spread of COVID-19 in the workplace. This document breaks down several precautions you can take to protect employees, contractors and customers.

→ [View the WHO workplace information](#)

WHO COVID-19 Myth Busters

This comprehensive list from the World Health Organization addresses misinformation related to COVID-19. You'll find common myths about the virus that are a risk to public health, along with facts backed by the latest research and information.

→ [Read the WHO myth busters](#)



Communications Guidelines

CDC Crisis and Emergency Risk Communication Guidelines

Get a variety of training, tools and resources to learn the best ways to communicate during a pandemic like COVID-19 with the Center for Disease Control's Crisis and Emergency Communications guidelines. You'll find checklists, worksheets and templates for everything from news releases to staff planning.

→ [Read the communications guidelines](#)

Communications Plan Implementation For A Severe Pandemic

Designed by the Pan American Health Organization/World Health Organization, this comprehensive checklist geared toward government agencies has valuable step-by-step instructions for communications plans as well as templates.

Templates include an Emergency Response Team Contact List, Roles and Responsibility of the Communications Coordinator, Roles and Responsibilities of the Communications Support Team, and Tasks and Contacts for the Communications Support Team. All templates are easily adapted for use in a business pandemics communications plan.

→ [View the communications templates](#)

World Health Organization Outbreak Communication Planning Guide

Learn more about the World Health Organization's Outbreak Communication Principles in this guide. It breaks down each planning stage into steps, clearly outlining each stage's goals and aligning them to the principles, where relevant. It also includes short case studies to illustrate the steps in action.

→ [View the communications guide](#)

Crisis Communication Plan for Pandemic Influenza

This pandemic communications guide lays out the communications strategy for Phases 3-6 of the WHO Pandemic Influenza Alert for the Simcoe Muskoka, Ontario, Canada District Health Unit. The plan discusses each area, laying out key concerns and constraints to be addressed, the plan's overall goals, approach, target audience, key messaging and activities as well as evaluation factors. Businesses can use this format to help create their own communication plan for COVID-19.

→ [Read the crisis communication plan](#)



Want more expert advice about improving your preparedness plan for COVID-19?

Take our online assessment and see how
to improve 10 key areas of your emergency
preparedness plan.

[Take the Assessment](#)



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